W-CLUB BENEFITS	GENERAL (FREE)	BROWN (\$100)	GOLD (\$300)
Access to W-Club digital community			
Invites to W-Club exclusive events			
Access to exclusive W-Club merchandise line			
W-Club Weekend access for one football and one basketball game (Tailgate with Free Food/Drink)		Y0U + 1	YOU + 3
15% off at Brown and Gold Outlet (In-Store)			
W-Club exclusive gift			
Job posting on athlete network			



