

An aerial, high-angle photograph of a large football stadium, likely the University of Wyoming's Fossil Energy Stadium. The stadium is filled with spectators, and the field is visible with yard lines. The entire image is overlaid with a semi-transparent yellow filter. In the center, there is a black silhouette of a cowboy on a bucking horse, which is the logo of the Cowboy Joe Club. The text "2026 DONOR GUIDE" is positioned above the logo, and "COWBOY JOE CLUB" is positioned below it. At the bottom, a large black banner contains the text "DON'T JUST WATCH THE GAME CHANGE THE GAME" in yellow and black letters.

2026 DONOR GUIDE

COWBOY  **JOE CLUB**

**DON'T JUST WATCH THE GAME
CHANGE THE GAME**

WHAT IS THE COWBOY JOE CLUB

Founded in 1970, the Cowboy Joe Club (CJC) stands as the driving force behind philanthropic support for the University of Wyoming Athletics Department. For more than five decades, the CJC has united passionate alumni, fans, and friends in a shared commitment to investing in Wyoming Student-Athletes and the future of Cowboy and Cowgirl Athletics.

Through scholarship support and critical resources that fuel competitive success - from team travel and training to academic and well-being initiatives - CJC members directly impact the daily lives and long-term opportunities for more than 400 Student-Athletes. Our members' generosity ensures that those who wear the Brown & Gold are empowered to compete, grow, and succeed at the highest level, representing the University of Wyoming with pride both on the field and beyond, right here in their Laramie home.

WHY YOUR SUPPORT MATTERS

Your support of the Cowboy Joe Club is first and foremost an investment in people. Every contribution creates a direct, lasting impact on the lives of University of Wyoming Student-Athletes - expanding access to scholarships, resources, and opportunities that shape who they become during their time in Laramie and long after they leave campus.

In appreciation of that commitment, Cowboy Joe Club members also receive exclusive benefits designed to enhance their connection to Wyoming Athletics. From premium gameday parking to invitations to special events and experiences, these benefits reflect our gratitude and help bring you closer to the programs and people you support. We invite you to explore the full range of member benefits listed in this guide.

2026 IMPORTANT DATES



WAYS TO GIVE

The Cowboy Joe Club offers many avenues for making an impact at UW. For full details, or to have any questions answered, please visit CowboyJoeClub.com or call the CJC office at 307-766-6242.

ANNUAL MEMBERSHIP

Our most popular way to give. By supporting the CJC through an annual membership, you will receive benefits commensurate with your level of giving. From gifts to gameday parking, more than 4,000 individuals give through annual CJC membership each year (full benefits found on following page). Annual membership can be secured through traditional cash contributions, as well as participation in our Steer-A-Year, W-Club, Ragtime Club or Courtesy Car programs (info available listed in this membership guide).

CAPITAL CAMPAIGNS

Capital gifts that provide funds for new and improved athletic facilities are vital components to the success of Wyoming Student-Athletes. Naming opportunities are available through contributions earmarked for facility enhancements.

ENDOWMENTS/EXCELLENCE FUNDS

The Cowboy Joe Club is proud of the Athletic Endowment Program. Gifts to the athletic endowments are invested and a portion of the return is used to fund scholarships each year. This enables our endowments to grow and reduce the dependence upon the annual drive each year. A new scholarship or endowment can be created with a minimum gift of \$25,000, which may be funded over several years. Contributions can be made to the Cowboy Joe Club unrestricted endowment fund or to existing endowment funds as well.

CJC EVENTS

The Cowboy Joe Club hosts numerous events, such as our annual golf series and annual auction. Participating in these events helps raise critical funds that are used for scholarships, resources and more.



			CJC Exclusive Gift - CJC Hat	Window Decal	Membership Card	Special Event Invitations	Early Single Game Ticket Purchase	Priority Parking for Football, MBB & WBB	Pregame Access to IPF	Pregame Access to Mickey's Bar (Conference only)	10%-20% Discount at Brown and Gold Outlet (Gr and Ave. Location)	Opportunity to Purchase WBB Courtside Seating	CJC Exclusive Gift #2 - Replica Gold Jersey	CJC Exclusive Gift #3	Reserved Parking in the AA lot (football currently waitlisted).	Travel with the Pokes	Opportunity to purchase MBB Courtside Seating	Pregame Access to 7220 Room	Pregame Sideline Access (2)	Travel with the Pokes/ FIRST PRIORITY	AD/Coaches VIP Experience	Commemorative Belt Buckle	Public and In-Venue recognition	Priority Access to Premium seating	Double Priority Points (Upon pledge completion)
Additional benefits earned by entering a 5-year cash pledge at or above \$7,220	MILWARD L. SIMPSON SOCIETY \$25,000+ \$2,084 - Above/month			Platinum Card			4 Priority Permits	Comp		20%															
	SCHOLARSHIP CIRCLE \$10,000 - \$24,999 \$833.25 - \$2,084/month			Platinum Card			3 Priority Permits	Comp		20%															
	7220 \$7,220 - \$9,999 \$602 - \$833.25/month			Gold Card			2 Priority Permits	Comp		10%															
	COACHES CLUB \$5,000 - \$7,219 \$417 - \$602/month			Gold Card			2 Priority Permits	Comp		10%															
	GOLDEN SPUR \$3,000 - \$4,999 \$250 - \$417/month			Gold Card			2 Priority Permits	Comp		10%															
	SILVER SPUR \$2,000 - \$2,999 \$167 - \$250/month			Gold Card			1 Priority Permit	Comp		10%															
	TRAIL BOSS \$1,000 - \$1,999 \$83.25 - \$167/month			Gold Card			1 Priority Permit	Comp		10%															
	TOP HAND \$600 - \$999 \$50 - \$83.25/month			Brown Card			1 Priority Permit	Fee \$5																	
	WRANGLER \$300 - \$599 \$25 - \$50/month			Brown Card			1 Priority Permit	Fee \$5																	
	CENTURY CLUB \$100 - \$299 \$8.33 - \$25/month			Brown Card			1 Priority Permit	Fee \$5																	

PLATINUM CARD:

Free admission with unlimited guests to CJC Pregame Tailgate in the IPF. Free food, adult beverages, soda, and water. Access to Mickey's Bar (conference games) for MBB and WBB. Access to 7220 Room on conference Saturdays (hosted drinks and hors d'oeuvres).

GOLD CARD:

Free admission maximum of you plus three guests or immediate family to CJC Pregame Tailgate in IPF. Food available at additional cost. Adult beverages, soda, and water are free of charge. Access to Mickey's Bar (conference games) for MBB and WBB.

BROWN CARD:

\$5 admission per person to CJC Pregame Tailgate (you plus three guests or immediate family members). Food available at additional cost. Adult beverages, soda, and water included with entry fee.

POKE PRIORITY POINTS

The Poke Priority Point system is allocated in a fair, equitable, and consistent manner. Longtime supporters of Wyoming Athletics are rewarded, while also allowing new donors and season ticket holders to acquire appropriate benefits. Priority points are based off lifetime giving to the Cowboy Joe Club, Steer-A-Year, W-Club, Facility Enhancements, Multi-Year Pledges, Campaigns, and more.

Please Note:

Priority Points are used for premium seating, away game ticket, and bowl game ticket allocations.

ONE-TIME POINTS EARNED

- 10 UW GRADUATE
(PER DEGREE, MAX. 30 per account)
- 10 UW EMPLOYEE
- 25 UW Student-Athlete ALUMNI
- 25 CJC BOARD OF DIRECTORS
- 25 CJC PRESIDENT

ANNUAL ITEM	POINT VALUE	DENOMINATOR
LIFETIME GIVING	1	\$100
COWBOY JOE CLUB	3	Per Year
SEASON TICKETS (CONSECUTIVE)	1	1 Ticket
ONLINE JOIN/RENEWAL	5	-
REFERRAL POINTS	10	10
RAGTIME CLUB	5	Per Year
MULTI-YEAR PLEDGES (MINIMUM 5 YEARS)	Double the point value of pledge	Upon Completion of Pledge



THE IMPACT YOU CAN MAKE

YOUR DONATION IS NEEDED NOW MORE THAN EVER BEFORE

UW Athletics is investing in Student-Athletes like never before.

\$3+ MILLION

Directly invested into Student-Athlete scholarships

17

Programs with Student-Athletes who utilize mental well-being resources



\$206K

Annual amount needed to operate well-being programs

\$1.1 MILLION

Total need to properly feed and nourish all Student-Athletes on an annual basis



\$286K

Annual investment in world-class nutrition and recovery products



\$400K

Funding needed to operate sports performance program annually



THE STORIES YOU SUPPORT

JOSH ALLEN

Wyoming Football | 2015-17

Josh Allen's Wyoming journey is a story of belief, perseverance, and extraordinary achievement.

Arriving in Laramie with a dream and relentless drive, he led the Cowboys to national prominence—back-to-back eight-win seasons, the 2016 Mountain West Championship Game, and two bowl appearances.

He generated 5,833 yards and 57 touchdowns, becoming a two-time captain, a nationally respected leader, and UW's highest NFL Draft pick ever — 7th overall in 2018.

He went on to make Mountain West history as the first NFL MVP in history produced by the conference, and Wyoming history as the first football player to have his jersey retired.

Josh Allen proved to the nation what Wyoming has always known: greatness grows on the High Plains.

When you support the Cowboy Joe Club, you support the next Josh Allen!



MEGHAN VOGT

Wyoming Women's Golf | 2021–Present

Meghan Vogt's Wyoming journey is a story of talent, toughness, and remarkable perseverance.

Arriving in Laramie in 2021 as a highly decorated high school standout, she opened her Cowgirl career in spectacular fashion. As a freshman, Meghan posted a team-leading 76.20 stroke average across 30 rounds—one of the best marks in program history—and began her season with four straight Top-25 finishes.

Then everything changed.

Back-to-back, season-defining injuries threatened to halt her career. Many athletes would have struggled to recover. Meghan chose to rise.

Her head coach, Josey Stender, says it best: "The adversity she has faced... a lot of Student-Athletes—or people in general—wouldn't overcome. It's defined who she is as a leader, a student, and a golfer."

After battling back, Meghan stands ready to lead a young and talented Cowgirl team in 2025–26—not only as a competitor, but as the veteran leader her journey has shaped her to be.

Her story represents Wyoming at its core: resilience, growth, and the courage to keep climbing.



HOW TO INCREASE YOUR IMPACT

IN 2026

110%

ABOVE AND BEYOND

Increase your gift by at least 10% from your 2025 contribution and you'll not only elevate your impact on Wyoming Student-Athletes — you'll also earn a chance to win exclusive Cowboy Joe Club experiences, including pregame sideline access, premium seating, and more!

Join us in going above and beyond for our Cowboys and Cowgirls this year. Must renew by June 15 to be eligible!

COWBOY UP!

Step up your support by increasing your giving level by at least one membership tier this year. When you Cowboy Up, you're not just elevating your membership benefits — you're amplifying your impact on every UW Student-Athlete.

See how your benefits grow in our membership chart, and enjoy an exclusive Cowboy Up gift as our way of saying thank you!

LONG-TERM GIVING

The best way to maximize your impact and cement your giving legacy is through joining the 7220 Society. By committing to a five-year cash pledge of \$7,220+ per year, you can earn exclusive benefits while impacting UW like never before.

Please see full details on the following pages.



Build your long-term legacy with a leadership gift to Wyoming Athletics!

5 YEAR EQUAL DISTRIBUTION COMMITMENT

2026
\$7,220+

2027
\$7,220+

2028
\$7,220+

2029
\$7,220+

2030
\$7,220+

By pledging to contribute at a level at or above \$7,220 per year, for five years, you will join the exclusive ranks of the 7220 society. Long term pledges are the most effective way for donors to make a significant impact on the Cowboy Joe Club. By committing to a long-term pledge, you can help the Cowboy Joe Club plan multi-year investments into scholarships and resources for Student-Athletes. This guarantees that your impact reaches multiple generations of Cowboys and Cowgirls. Additionally, planned long-term giving allows you, the donor, to forecast your personal investment into the CJC for an extended period.

For more information, please contact the Cowboy Joe Club office.



2X



PRIORITY POINTS

(Upon full completion of pledge)

Being a member of the 7220 Society not only signifies that you are a top contributor and impact maker for Wyoming Athletics, but will also entitle you to numerous special benefits, including:



**ACCESS TO
7220 ROOM FOR
BASKETBALL PREGAME**



**COMMEMORATIVE
BELT BUCKLE
AND DISPLAY**



**PUBLIC RECOGNITION AS
AN INAUGURAL MEMBER
OF THE 7220 SOCIETY**



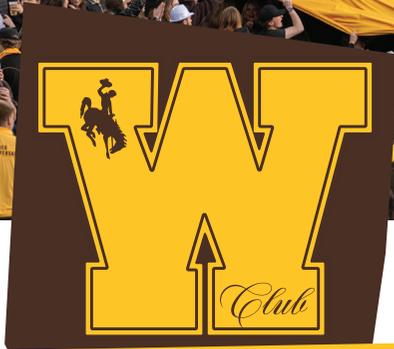
**SPECIAL
EVENT INVITES**



**PRIORITY
ACCESS TO
PREMIUM SEATING**

ADDITIONAL CJC BENEFITS

- Gold Card member of the Cowboy Joe Club
- Early single-game ticket purchases
- Priority parking for football, men's and women's basketball (2 passes)
- Complimentary access to IPF pregame tailgates and Mickey's Bar
- 10% Discount at the Brown and Gold Outlet
- Opportunity to purchase courtside basketball tickets
- Wildcatter or Wyo Sports Ranch Club invite for agreed upon football game
- Exclusive annual gifts



BUILT BY YOU.

POWERED BY LEGACY.

The W-Club, designed exclusively for former varsity letterwinners, coaches, athletic trainers, managers, and spirit squad members, provides an all-access pass to staying connected, celebrating your legacy, and supporting the next generation of Wyoming Student-Athletes.

A proud extension of the Cowboy Joe Club, the W-Club is built to keep you close to the program you helped shape through engagement, exclusive opportunities, and continued involvement.

WHAT IS THE W-CLUB?

The W-Club is a community built for the individuals who gave their time, talent, and heart to Wyoming Athletics. Whether you competed, cheered, coached, or supported from the sidelines, you're part of a lifelong team.

This isn't just a membership—it's a movement to honor your legacy and reconnect you with the people and program that meant so much.

WHY JOIN?

The W-Club is your way to stay connected, celebrate your legacy, and support the next generation of Pokes.

Reconnect with teammates. Represent your era. Help shape the future.

MEMBERSHIP TIERS & BENEFITS

W-CLUB BENEFITS	General (Free)	Brown (\$100)	Gold (\$300)
Access to W-Club digital community	👤	👤	👤
Invites to W-Club exclusive events	👤	👤	👤
Access to exclusive W-Club merchandise line	👤	👤	👤
W-Club Weekend access for one football and one basketball game (Tailgate with Free Food/Drink)		👤 You +1	👤 You +3
15% off at Brown and Gold Outlet (In-Store)		👤	👤
W-Club exclusive gift			👤
Job posting on athlete network			👤

Amount donated also gives corresponding Cowboy Joe Club benefits.

For more information, visit CowboyJoeClub.com/wclub

THE STORIES YOU SUPPORT

PAYTON MUMA



Wyoming Women's Basketball | 2024–Present

Payton Muma's Wyoming journey is a story of legacy, talent, and the pride of a true Cowgirl.

A two-time Colorado 5A All-State selection, Payton led Highlands Ranch High School to three straight Final Four appearances, averaging 19.2 points, 5.8 assists, and 3.6 steals her senior year. Ranked the No. 2 player in Colorado, she arrived in college as one of the region's most electric guards.

But Payton's connection to Wyoming runs deeper than basketball.

She carries a remarkable family legacy—her parents, Ty and Kara, her grandfather Rick Desmarais, and her brother Chad all wore the Brown and Gold. Ty and Rick played football for the Cowboys, while Chad became an All-Mountain West selection and NFL linebacker.

After beginning her collegiate career at Gonzaga, Payton chose to come home—to the school that shaped her family and the place that feels like hers.

Today, she continues that legacy on the court, writing the next chapter of a proud Wyoming story.

SUNDANCE WICKS



Head Men's Basketball Coach | 2024–Present

Sundance Wicks' Wyoming story is about coming home to live the dream he's carried since childhood.

A Gillette native, raised on country roads and the Cowboy Way, Sundance grew up believing in the power of the Brown and Gold.

In May 2024, that belief came full circle when he was named the 23rd head coach in Wyoming men's basketball history—a Wyoming kid now leading Wyoming's team.

Since returning home, he's rebuilt the roster and brought his trademark energy back to the Arena-Auditorium, reigniting pride and passion across the program.

As Sundance says, "You cannot put into words what it means for a kid from the country roads outside of Gillette to represent the State of Wyoming and the Cowboys as their head coach."

His journey is proof that Wyoming roots run deep—and that dreams built here can come all the way home.

THE STORIES YOU SUPPORT

JOEY NOVAK

Wyoming Wrestling | 2023–Present

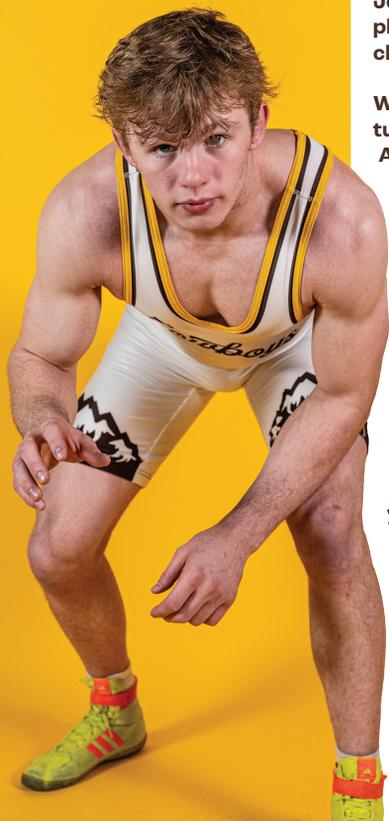
Joey Novak's Wyoming story shows that this place doesn't just produce wrestlers—it breeds champions.

Within months of arriving in Laramie, Joey turned a childhood dream into something bigger. After surging through the national rankings and finishing fifth at the NCAA Championships last season, his goal shifted into an expectation: "I expect to be a national champ."

Now a junior at 197 pounds, Joey is chasing what hasn't been done at Wyoming since 1960—becoming the Cowboys' next national champion.

His rise has placed him among the nation's elite, and he leads a tough, hungry lineup built on heart, fight, and the Cowboy Way.

Joey embodies what Wyoming teaches: when you work, believe, and refuse to back down—greatness becomes the expectation.





Established in 1995, the Steer-A-Year program connects the Ag Industry & Community to the University of Wyoming Athletics Department. Through donating a physical steer, contributing cash as a feed sponsor, or by transporting steers for gift-in-kind credit, your contribution will earn you a Cowboy Joe Club membership at that particular giving level. During the 2025 year, physical steers donated to the Steer-A-Year program raised over \$320,000 through the contribution of 119 physical steers. With the combination of cash donations, the Steer-A-Year program supports over 90 in-state Student-Athletes, the UW Rodeo Team, and the College of Agriculture, Life Sciences & Natural Resources livestock judging teams.

HOW TO JOIN

Donors that would like to contribute a physical steer to the Steer-A-Year program can contact the Cowboy Joe Club office to pledge their donation of a physical steer. Cash donors can join the Steer-A-Year program through a minimum contribution of \$200 annually, and will be recognized as a feed sponsor. Cash donations can be contributed through the Cowboy Joe Club website, or through contacting our office.

Physical steer donors will be contacted annually in late summer to coordinate the delivery of their physical steer(s) to a volunteer in their surrounding area. Volunteer drivers will thus transport donated steers to the Cowboy Joe Club's feedlot partner. All physical steer donors are asked to have completed brand paperwork, and an attached Steer-A-Year program provided ear tag for each of their donated physical steer(s). Donation credit and membership benefits will be credited to the donor's account based on the current market price. In 2025, the average weight of a donated steer was 600 lbs., which equated to a donation credit of over \$2,600.

BENEFITS

- **STEER-A-YEAR EXCLUSIVE GIFT**
- **COWBOY JOE CLUB MEMBERSHIP & BENEFITS**
- **TICKET PRIORITY**
- **PRIORITY PARKING FOR FOOTBALL & BASKETBALL GAMES**
- **CARCASS DATA PROVIDED TO STEER DONORS**
- **SPECIAL EVENT INVITATIONS**
- **INVITATION TO ANNUAL STEER-A-YEAR BANQUET & AWARDS CEREMONY**

CONTACT KADE RUSSOW OR DOUG HIXON AT 307-766-6242 FOR MORE INFORMATION.



IGNITING IMPACT. FUELING CHAMPIONS.

The Cowboy Joe Club Courtesy Car Program is an exciting partnership between regional car dealerships and the University of Wyoming's Athletic Department. Through this initiative, dealerships generously donate courtesy vehicles to support coaches and staff, providing them with essential transportation for recruiting and university business. In return, these dealerships enjoy valuable athletic benefits and potential tax deductions. This program not only strengthens community ties but also enhances the university's ability to build competitive athletic programs.

DEALER BENEFITS:

- **The dealership will be awarded a trip for two to an away football game. The specific date and game will be determined based on the dealership's priority point total as there is limited space on each trip.**
 - **The dealership will receive four season tickets for Wyoming Football and two season ticket-equivalent vouchers for Wyoming Men's Basketball, with a total value of more than \$1,600.**
- Participating dealers will be provided ford stadium lot parking for Wyoming Football, Men's Basketball, and Women's Basketball.**
- The dealership will be recognized as a member of the Cowboy Joe Club, with a membership valued at \$7,500. This includes all associated benefits not previously listed. The dealership's name and logo will be featured prominently in the game day programs for Wyoming Football and Men's Basketball. Recognition on CowboyJoeClub.com and applicable email/social media**

PLEASE CONTACT THE COWBOY JOE CLUB IF YOUR DEALERSHIP MAY BE INTERESTED IN PARTICIPATING.



PRIORITY PARKING

The following rules are in place for the 2026 Cowboy Football and 2026-27 Basketball Season:

- Football and Basketball parking will be allocated separately
- Donors will be able to request lots for each sport based on their giving level & availability
- Stadium & Stadium Preferred are first come first serve on gameday
- Shuttle service provided from Cowboy Field Lot (Brown Lot) to Gate 8 for Basketball

2025 DONATION REQUIREMENTS PRIORITY RV PARKING

LOT	MIN. DONATION REQUIREMENT FOOTBALL
RV - TAILGATE ALLEY/STADIUM (WAITLIST)	\$1,500
RV - IPF	\$1,500
RV - SUMMIT VIEW (WAITLIST)	\$600
RV - HIGH PLAINS	\$300
PETE'S PARTY LAWN	\$5,000
Spots in RV lots that are on waitlists are allocated based on priority points. Please contact the CJC office if you would like to be added to any of the above waitlists.	
Must be paid in full or on a payment plan by 6/15/26 to retain spot.	

2026 DONATION REQUIREMENTS PRIORITY PARKING

LOT	MIN. DONATION REQUIREMENT FOOTBALL	MIN. DONATION REQUIREMENT MEN'S & WOMEN'S BASKETBALL	
		MBB:	WBB:
AA (WAITLIST)	\$10,000	\$10,000	\$10,000
D	\$5,000	5,000	\$2,000
TAILGATE ALLEY	GOLD: \$5,000 (WAITLIST)	N/A	
	PREFERRED: \$2,500 (WAITLIST)	N/A	
FORD STADIUM PREFERRED	\$2,500	N/A	
IPF	\$1,500	MBB: \$1,000	WBB: \$600
H	\$1,500	MBB: \$1,000	WBB: \$600
FORD STADIUM	\$1,500	MBB: \$100	
GATEWAY	\$2,500	N/A	
SUMMIT VIEW	\$600	N/A	
X	\$600	MBB\$100	
BROWN LOT	\$100	N/A	
VA	\$100	N/A	

GAMEDAY PARKING



- TS** TICKET SALES
- B** SHUTTLE BUS
- E** PERMIT ENTRANCE
- ADA PARKING
- *** OPEN CONTAINER PARKING AREA (FOOTBALL ONLY)



WAR MEMORIAL

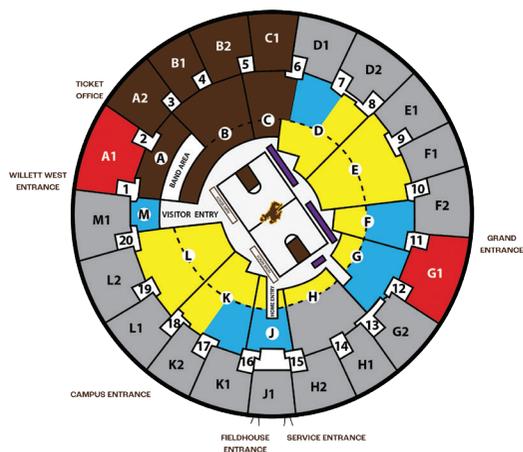
COWBOY FOOTBALL SEASON TICKET PRICING



2026 TICKET PRICE	DONATION PER SEAT	
LOGE	CONTACT CJC	
CLUB	CONTACT CJC	
	\$750	\$250
	\$600	\$250
	\$400	\$250
	\$300	\$50
	\$290	\$500
	\$265	\$250
	\$265	\$50
	\$205	--
	\$170	--

ARENA-AUDITORIUM

PLEASE CALL THE WYOMING TICKET OFFICE AT 307-766-7220 FOR SPECIFIC TICKET PRICES.



COWBOY BASKETBALL SEASON TICKET PRICING	
TICKET PRICE	DONATION PER SEAT
	\$275
	\$260
	\$225
	\$500 \$5000 1ST ROW \$2500 2ND ROW

COWGIRL BASKETBALL SEASON TICKET PRICING	
TICKET PRICE	DONATION PER SEAT
	\$165
	\$150
	\$500 \$1000

COURTSIDE SEATING

Enjoy the best seats in the Arena-Auditorium during a Wyoming Men's and Women's Basketball game. Courtside seating is truly the best way to experience all the action.

Please contact the Cowboy Joe Club office at 307-766-6242 for more information and to learn about seating options for 2026. Visit cowboyjoeclub.com for additional information.



WILDCATTER STADIUM CLUB & SUITES



Opened in 2010, the Wildcatter encompasses 256 Stadium Club indoor seats with access to climate controlled seating and 12 private luxury suites.

PREMIUM SEATING & SUITES ALLOCATION

All club seats and suites are currently on a waitlist. Seats are allocated based on Poke Priority Points. If you are interested in premium seating, please contact Juan Soto at 307-766-6206 or the CJC office at 307-766-6242.

SUITE AMENITIES	CLUB SEAT AMENITIES
TWO FLAT SCREEN TVS	ACCESS TO WILDCATTER CLUB, BUFFET & BEVERAGES
REFRIGERATOR	THEATRE STYLE PADDED SEATS
IN-SUITE CATERING OPTIONS	PRIVATE ELEVATOR ACCESS
ACCESS TO WILDCATTER CLUB, ALL YOU CAN EAT BUFFET	WAIT STAFF SERVICE
SOCIAL LOUNGE & BAR AREA	CLIMATE CONTROLLED AREA
PRE-GAME ACCESS TWO HOURS BEFORE KICKOFF	PRE-GAME ACCESS TWO HOURS BEFORE KICKOFF
PRIVATE ELEVATOR ACCESS	3-5 YEAR CONTRACT REQUIRED / \$1,500 CJC DONATION
POST-GAME ACCESS FOR ADDITIONAL ONE HOUR	
3-5 YEAR CONTRACT(\$1,500 CJC DONATION)	



WYO SPORTS RANCH



LOGE SEATING

2026 PRICING

Minimum \$5,000 Cowboy Joe Club member.

3 year contract required.

\$500 per seat, per game. Currently on waitlist.

Waitlist selection order based on priority points or 5 year pledge.

LOGE SEAT AMENITIES

ACCESS WYO SPORTS RANCH CLUB 2 HOURS PRIOR TO KICK-OFF

OUTDOOR SEATING WITH COUNTERTOP

PRIVATE ELEVATOR ACCESS

PREMIUM OUTDOOR LOGE BOX SEATING

SINGLE GAME SUITES

2026 PRICING

10 Person Suite: \$4,000

20 Person Suite: \$7,500

SUITE AMENITIES

ACCESS WYO SPORTS RANCH CLUB 2 HOURS PRIOR TO KICK-OFF

OUTDOOR STANDING ROOM AREA NEAR THE 50 YARD LINE

PRIVATE INDOOR SEATING AREAS FOR 10 OR 20 PEOPLE WITH 85" TELEVISIONS

PERSONAL SUITE WAITSTAFF

ALL-INCLUSIVE PREMIUM FOOD BUFFET WITH GRAB AND GO OPTIONS

OPTION TO PURCHASE ADDITIONAL FOOD AND BEVERAGES FOR YOUR SUITE

TWO FULL-SERVICE BARS WITH PREMIUM SPIRITS

PRIVATE ELEVATOR ACCESS



COWBOY JOE RAGTIME CLUB

The Ragtime Club is an exclusive membership within the Cowboy Joe Club for all recent University of Wyoming graduates, offering special benefits for the first five years after graduation. By joining, you'll stay connected to Wyoming Athletics and the Laramie community, no matter where life takes you, while making a direct impact on the lives of Student-Athletes.

The Ragtime Club is your first step into deeper involvement, providing a seamless transition into full Cowboy Joe Club membership, where your contributions will continue to support the success and development of UW Athletics.

WHO IS ELIGIBLE FOR THE RAGTIME CLUB?

Recent graduates from the University of Wyoming within the last 5 years from an undergraduate or graduate program.

BENEFITS

- Discounted Football and Men's Basketball season tickets
- Exclusive Ragtime Club gift
- Brown Lot parking pass for Football & Men's/Women's Basketball
- Cowboy Joe Club bonus priority points (5 points per year)
- Invitations to special events
- Membership Card
- Access to pregame hospitality for UW football games

Ragtime membership benefits begin after first degree only

YEAR (GRADUATION YEAR)	YOUR MEMBERSHIP FEE	MEN'S BASKETBALL SEASON TICKETS	FOOTBALL SEASON TICKETS
YEAR 1 (DEC. 2025-MAY 2026)	\$10	\$105	\$105
YEAR 2 (DEC. 2024-MAY 2025)	\$25	\$105	\$105
YEAR 3 (DEC. 2023-MAY 2024)	\$50	\$105	\$105
YEAR 4 (DEC. 2022-MAY 2023)	\$75	\$105	\$105
YEAR 5 (DEC. 2021-MAY 2022)	\$100	\$105	\$105



UNIWOYO  CREDIT UNION

40TH ANNUAL CJC AUCTION

CHEYENNE, WY | LITTLE AMERICA HOTEL & RESORT | FALL 2026

Join fellow Wyoming fans & UW Athletics for an evening of entertainment, premium meal, open bar, and exciting live and silent auctions.

MORE INFO:

COWBOYJOECLUB.COM/CJC-EVENTS/ANNUAL-AUCTION



COWBOY JOE CLUB

GOLF SERIES

2026



Net & Gross Team Winners at all locations
Tournament Gift & Meal

Premier Bone & Joint Premium Golf Balls

Raffles, Prizes & Contest Holes at all locations

Local Winning Teams Qualify for the Championship Round

**MAY 15TH • CODY, WY
OLIVE GLENN GOLF COURSE**

**MAY 16TH • WORLAND, WY
GREEN HILLS GOLF CLUB**

**MAY 29TH • SHERIDAN, WY
THE POWDER HORN GOLF CLUB**

**MAY 30TH • CASPER, WY
THREE CROWNS GOLF CLUB**

**JUNE 5TH • CHEYENNE, WY
CHEYENNE COUNTRY CLUB**

**JUNE 6TH • WINDSOR, CO
HIGHLAND MEADOWS GOLF COURSE**

**JUNE 13TH • JACKSON, WY
JACKSON HOLE GOLF & TENNIS CLUB**

**JUNE 19TH • GREEN RIVER, WY
ROLLING GREEN COUNTRY CLUB**

**JUNE 20TH • EVANSTON, WY
PURPLE SAGE GOLF COURSE**

**JUNE 21ST - 22ND • HULETT, WY
GOLF CLUB AT DEVILS TOWER**

**JULY 10TH • LARAMIE, WY
JACOBY GOLF COURSE**

**CHAMPIONSHIP ROUND
LOCATION TBA**



COWBOYJOECLUB.COM

COLORADO

SPONSORSHIP OPPORTUNITIES

You can make an impact through more than just membership within the Cowboy Joe Club in 2026. Becoming a sponsor for one of our events is a wonderful way to show a deep commitment to Student-Athletes at the University of Wyoming, while also promoting your brand, business, or cause. If you are interested in making a difference and promoting your brand in an affordable, unique way, contact the Cowboy Joe Club at 307-766-6242



GOLF SERIES

Celebrate the return of spring by sponsoring the annual Cowboy Joe Club Golf Series. This brings both local and regional opportunities, as the series includes multiple locations throughout Wyoming and beyond. Whether you want to support your local tournament or the full series, there is a package that is right for you!



ANNUAL AUCTION

The single largest fundraiser of the year for the University of Wyoming Athletics Department, the annual Cowboy Joe Club Auction allows your brand to be at the forefront of a one-of-a-kind night. With nearly 750 attendees annually, your brand will be proudly displayed throughout the night. With various sponsorship packages available, there is an avenue for everyone to reach potential clients and supporters at this event!



LOCAL WATCH PARTIES

Bring the Cowboy Joe Club community together at a location of your choice! Do you have a great bar, restaurant, or business that you would like to show off? Work with the CJC to host a local watch party for a football or basketball road game! Each sponsorship opportunity includes a Wyoming-branded promotional graphic, direct communication to all CJC members, official Wyoming promotional items, and more. There is no better way to bring Pokes together and show off your business!



BOWL/AWAY GAME TAILGATES

Looking for a fun way to advertise and support Wyoming Student-Athletes around the holidays? You can become an official sponsor for the Cowboy Joe Club pregame tailgate when the Cowboys earn a bowl game berth or play on the road! With various sponsorship levels and benefits, it is possible to promote your business to thousands of Wyoming fans and bowl game attendees at any price point! You do not want to miss this party!



COWBOY JOE STAFF



RANDY WELNIAK
Deputy Athletic Director for
Revenue and External Relations

✉ rwelniak@uwyo.edu



DEREK GOSSLER
Senior Associate Athletic
Director for Development/
Chief Revenue Officer

✉ dgossler@uwyo.edu



ALEX JEWELL
Associate Athletic Director for
Development and
Revenue Generation

✉ ajewell3@uwyo.edu



KAREN MARR
Comptroller for External
Operations

✉ kbarker1@uwyo.edu



JUAN SOTO
Senior Director of Development
and Premium Seating

✉ jsoto1@uwyo.edu



KADE RUSSOW
Director of Development –
Donor Relations

✉ krussow1@uwyo.edu



ISAAC DECKER
Director of Development

✉ idecker@uwyo.edu



ZACH HALPERN
Assistant Director
of Development

✉ zhalpern@uwyo.edu



AMBER LAYTON
Development Coordinator,
Internal Operations

✉ alayton4@uwyo.edu



DOUG HIXON
Coordinator,
Steer-A-Year Program

COWBOY JOE CLUB

(307) 766-6242 | COWBOYJOE@UWYO.EDU | COWBOYJOECLUB.COM



**DEPT. 3414
1000 E. UNIVERSITY AVE.
LARAMIE, WY 82071**

He always sings raggy music to the cattle as he swings back and forward in the saddle, on a horse - a pretty good horse!
He's got a syncopated gaiter, and you ought to hear the meter to the roar of his repeater; how they run - yes run!
When they hear that he's 'a-comin', cause the western folks all know, he's a high-falootin', rootin', tootin', son of a gun from ol' Wyoming,
Ragtime Cowboy, Talk about your Cowboy, Ragtime Cowboy Joe.

 /UWCOWBOYJOECLUB

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