



COWBOY  **JOE CLUB**

GOLF SERIES

2026 SPONSORSHIP OPPORTUNITIES

DRIVE IMPACT

FOR OUR STUDENT-ATHLETES. FOR YOUR BUSINESS.

The Cowboy Joe Club Golf Series is one of the most powerful and far-reaching engagement platforms in Wyoming Athletics.

With more than 10 tournaments and over 1,000 participants each year, the Golf Series travels across the state of Wyoming and northern Colorado - bringing together alumni, fans, business leaders, and community partners who share a passion for the University of Wyoming. No other event provides the same opportunity to connect with supporters in every corner of The Equality State.

Through sponsorship, your company has the ability to drive meaningful impact for UW student-athletes, helping fund scholarships, championship resources, and life-changing opportunities that extend far beyond competition. At the same time, the Golf Series delivers a unique platform to amplify your brand, strengthen regional relationships, and align your business with one of the most trusted and recognizable institutions in Wyoming.

Whether your objective is statewide exposure or a targeted presence within specific communities, Cowboy Joe Club sponsorships offer flexible opportunities designed to meet your goals - on and off the course.

We invite you to explore the Cowboy Joe Club Golf Series and discover how your partnership can drive impact for student-athletes, your business, and the communities we proudly serve.

The Cowboy Joe Club team looks forward to partnering with you to create a meaningful and lasting impact. To learn more, continue the conversation, or secure your sponsorship, please contact our office at 307-766-6242. We would be honored to work alongside you in driving impact for Wyoming Athletics.





SERIES SPONSORSHIPS

BENEFITS APPLICABLE TO ALL SERIES TOURNAMENTS

SERIES TITLE SPONSOR

BEGINNING AT \$32,000

- Name inclusion in all applicable mentions (press releases, registration platform, event app, etc.)
- Logo placement on pre- and post-tournament emails and printed invitation mailers
- Exclusive sponsor gift
- Event recognition at each tournament
- Logo placement on tee prizes
- Logo inclusion on the Cowboy Joe Club Golf Series poster
- Logo placement on the official Golf Series website
- Social media recognition across Cowboy Joe Club platforms
- Opportunity to display products and/or staff a sponsored hole at each tournament
- Opportunity to include promotional items in player gift bags
- Twenty (20) player entries (up to five total teams) to be used throughout the series
- Priority registration for all tournaments
- Company-specific prize drawing opportunity

SOLD OUT FOR 2026

GOLF BALL SPONSOR

BEGINNING AT \$15,000

- Logo placement on golf ball giveaway (one sleeve per player)
- Logo placement on pre- and post-tournament emails and printed invitation mailers
- Logo inclusion on the registration platform, event app, and applicable digital materials
- Exclusive sponsor gift
- Event recognition at each tournament
- Logo inclusion on the Cowboy Joe Club Golf Series poster
- Logo placement on the official Golf Series website
- Social media recognition across Cowboy Joe Club platforms
- Opportunity to display products and/or staff a sponsored hole at each tournament
- Opportunity to include promotional items in player gift bags
- Twelve (12) player entries (three total teams) to be used throughout the series
- Priority registration for all tournaments

SOLD OUT FOR 2026

HOLE CONTEST SPONSOR

BEGINNING AT \$15,000

- Logo placement on pre- and post-tournament emails and printed invitation mailers
- Logo inclusion on the registration platform, event app, and applicable digital materials
- Opportunity to host an exclusive contest or giveaway on a designated hole at each tournament
- Exclusive sponsor gift
- Event recognition at each tournament
- Logo inclusion on the Cowboy Joe Club Golf Series poster
- Logo placement on the official Golf Series website
- Social media recognition across Cowboy Joe Club platforms
- Opportunity to display products and/or staff a sponsored hole at each tournament
- Opportunity to include promotional items in player gift bags
- Twelve (12) player entries (three total teams) to be used throughout the series
- Priority registration for all tournaments

WATERING HOLE SPONSOR

BEGINNING AT \$15,000

- Logo placement on pre- and post-tournament emails and printed invitation mailers
- Logo inclusion on the registration platform, event app, and applicable digital materials
- Opportunity to serve your product on a designated hole at all applicable tournament locations.
- Exclusive sponsor gift
- Event recognition at each tournament
- Logo inclusion on the Cowboy Joe Club Golf Series poster
- Logo placement on the official Golf Series website
- Social media recognition across Cowboy Joe Club platforms
- Opportunity to include promotional items in player gift bags
- Twelve (12) player entries (three total teams) to be used throughout the series
- Priority registration for all tournaments

BIG HITTER SPONSOR

BEGINNING AT \$10,000

- Event recognition at each tournament
- Logo placement on pre- and post-tournament emails and printed invitation mailers
- Logo inclusion on the registration platform, event app, and applicable digital materials
- Exclusive sponsor gift
- Logo inclusion on the Cowboy Joe Club Golf Series poster
- Logo placement on the official Golf Series website
- Social media recognition across Cowboy Joe Club platforms
- Opportunity to display products and/or staff a sponsored hole at each tournament
- Opportunity to include promotional items in player gift bags
- Eight (8) player entries (two total teams) to be used throughout the series
- Priority registration for all tournaments

PIN SEEKER SPONSOR

BEGINNING AT \$7,500

- Event recognition at each tournament
- Logo placement on pre- and post-tournament emails and printed invitation mailers
- Logo inclusion on the registration platform, event app, and applicable digital materials
- Exclusive sponsor gift
- Logo inclusion on the Cowboy Joe Club Golf Series poster
- Logo placement on the official Golf Series website
- Social media recognition across Cowboy Joe Club platforms
- Opportunity to include promotional items in player gift bags
- Six (6) player entries to be used throughout the series
- Priority registration for all tournaments

CART FLAG SPONSOR

REQUIRES THREE-YEAR AGREEMENT (\$15,000 PER YEAR)

- Logo placement on golf cart flags alongside the iconic UW Steamboat logo, featured on every cart used throughout the 2026-28 Cowboy Joe Club Golf Series
- Recognition at every 2026 Cowboy Joe Club Golf Series tournament
- Course signage at each 2026 Cowboy Joe Club Golf Series event
- Logo placement on pre- and post-tournament emails and on the official tournament rule sheet
- Logo inclusion on the tournament registration website and across all tournament-related social media promotions



LOCAL SPONSORSHIPS

BENEFITS APPLICABLE TO ALL INDIVIDUAL TOURNAMENT

LOCAL TITLE SPONSOR

PRICE VARIES BY TOURNAMENT

- Two complimentary foursomes of (8) players in tournament of sponsorship (includes sponsor gift bag, meal, and all associated green/cart fees)
- (8) custom hats to include your logo or name
- Two (2) Professionally designed course signs to include business logo or name of your choice placed throughout the course, where no other logos are present
- Recognition of sponsorship at awards presentation, and at the shotgun start
- Logo placement on pre/post tournament emails, and on tournament rule sheet
- Logo placement on tournament registration website and on all tournament associated social media posts
- Inclusion as “Local presenting title sponsor” on all applicable radio and newspaper advertisements. (Must be committed to 4 weeks prior to the tournament to allow time for production)
- Opportunity to include promotional item into player gift bags. Item must be approved by the Cowboy Joe Club
- Opportunity to set up promotional company table at the tournament
- Exclusive local title sponsor gift
- Priority tee off hole location
- Four (4) Lower west, reserved seating game tickets to the Wyoming Cowboys vs UConn Huskies football game
- Four (4) Pregame sideline passes for the Wyoming Cowboys vs UConn Huskies football game
- Four (4) Cowboy Joe Club tailgate passes for Wyoming Cowboys football

CHAMPIONSHIP SPONSOR

PRICE VARIES BY TOURNAMENT

- One complimentary foursome of (4) players in tournament of sponsorship (includes sponsor gift bag, meal, and all associated green/cart fees)
- Four (4) custom hats to include your logo or name
- Two (2) Professionally designed course signs to include business logo or name of your choice placed throughout the course, where no other logos are present
- One (1) opportunity to include promotional item into player gift bags. Item must be approved by the Cowboy Joe Club
- Recognition of sponsorship at awards presentation, and at the shotgun start
- Logo placement on pre/post tournament emails, and on tournament rule sheet
- Logo placement on tournament registration website and on all tournament associated social media posts
- Exclusive championship sponsor gift
- Priority tee off hole location
- Four (4) Lower west, reserved seating game tickets to the Wyoming Cowboys vs UConn Huskies football game
- (4) Cowboy Joe Club tailgate passes for Wyoming Cowboys football

GOLDEN TEE SPONOR

PRICE VARIES BY TOURNAMENT

- One complimentary foursome of (4) players in tournament of sponsorship (includes gift bag, meal, and all associated green/cart fees)
- One (1) Professionally designed course sign to include business logo or name of your choice placed throughout the course, where no other logos are present
- Recognition of sponsorship at awards presentation, and at the shotgun start
- Logo placement on pre/post tournament emails, and on tournament rule sheet
- Logo placement on tournament registration website and on all tournament associated social media posts

HOLE SPONSOR

PRICE VARIES BY TOURNAMENT

- Two complimentary player entries in tournament of sponsorship (includes gift bag, meal, and all associated green/cart fees)
- One (1) Professionally designed course sign to include business logo or name of your choice placed throughout the course
- Recognition of sponsorship at awards presentation, and at the shotgun start
- Logo placement on pre/post tournament emails, and on tournament rule sheet
- Logo placement on tournament registration website and on all tournament associated social media posts

FIRST TEE SPONSOR

PRICE VARIES BY TOURNAMENT

- One (1) Professionally designed course sign to include business logo or name of your choice placed on the first hole of the course
- Recognition of sponsorship at awards presentation, and at the shotgun start
- Logo placement on pre/post tournament emails, and on tournament rule sheet
- Logo placement on tournament registration website

2026 PRICING

FOR LOCAL SPONSORSHIP OPPORTUNITIES

Tournament	Cody	Worland	Sheridan	Casper	Cheyenne	Windsor	Jackson	Green River	Evanston	Hulett	Laramie
Local Title	\$3,500	\$2,500	\$5,500	\$2,500	\$3,500	\$3,500	\$5,000	\$2,500	\$2,500	\$5,000	\$3,500
Championship	\$2,500	\$1,800	\$3,750	\$1,800	\$2,500	\$2,500	\$3,500	\$1,800	\$1,800	\$3,500	\$2,500
Golden Tee	\$1,600	\$1,000	\$1,800	\$1,400	\$1,600	\$1,600	\$1,600	\$1,200	\$1,000	\$1,600	\$1,600
Hole Sponsor	\$800	\$550	\$850	\$750	\$800	\$800	\$900	\$700	\$600	\$850	\$800
First Tee	\$400	\$300	\$400	\$350	\$350	\$350	\$350	\$300	\$300	\$350	\$350
Ind. Player	\$225	\$170	\$280	\$185	\$225	\$225	\$275	\$180	\$175	\$280	\$200